

Presidential Note / Newsletter

Association Analysis and Industry Standards

Swiss Olympics has published industry standards for Swiss sports associations. The SCA has done an association analysis and has started implementing changes according to the catalog of measures dictated by Swiss Olympic. Some (e.g. media content, ethics) have been partially introduced while others (e.g. transparency, documentation, good governance) are a work in progress.

Industry Standards for Clubs

Swiss Olympic has also published industry standards for Swiss sports clubs. They can be found on their website. The SCA will review these standards and will contact all member clubs about necessary steps and will try to assist all clubs to reach these industry standards.

General Assembly and Delegates Conference

In the beginning of September the SCA held its annual ordinary general assembly followed by our first delegates conference with general input and round table exchanges. Both events were filled with fruitful discussions and raised various issues that will be addressed in the future. These discussions and issues have motivated the board and our departments and committees to rethink and evaluate certain situations and structures within our association. Some of these topics are listed below.

General Secretary

The general assembly has decided to budget a fee-based job for general secretary of the SCA. This job will help further develop the communication and administration as well as internal and external structures of the association. We have received four applications for this position and interviews will be held in the beginning of October with the goal to have the new general secretary start work on the first of November.

Communication

One major topic of discussion at the GA and DC was the communication within our association. We are currently working on updating our member database so that all important information will reach the right people. We are also in the process of implementing a system that allows everyone to prioritize messages and reach the respective departments and committees directly via email. This system will be available on the homepage soon.

We are still looking for a head of communication. If you are interested in this position, please contact president@swisscheer.ch.

Swiss Cheer Association (SCA)

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@: president@swisscheer.ch

Homepage

Since the general assembly, the homepage has been updated in various ways. It contains a subpage on ethics as well as helpful information and links for athletes, coaches and parents. The calendar has been updated and more information about the departments and committees has been uploaded. The goal is to use the homepage as a current means of sharing information and communication regarding all topics of the SCA to the public.

Competition Mats

As decided in the general assembly 2023, the association has acquired a set of new competition mats. The storage (and use) of these mats has been advertised to our member clubs. We received two offers and discussed them in the extended board (board and head of departments and committees). After much consideration these mats are currently in the FCSG gym contracted for one year. After this year, the contract will be reevaluated and offered to our clubs again. We feel that this is the best and fairest way to utilize these mats.

Performance Cheer National Team

This year, the Performance Cheer coaches, together with the National Team Committee, tried to form a national team for the 2025 World Championship. Due to discrepancies and few registrations of participants, the project had to be canceled. It is not ruled out that there may be a Performance Cheer national team in another year.

Department and Committee Updates

Education Department

The education department has evaluated and restructured the coaches course materials to resemble J&S courses in anticipation of being accepted as a fully recognized sport in the future.

There is information on the homepage about the upcoming coaches courses held in the fall and winter of 2024. Registration information can also be found there.

If you are interested in working with this committee, contact education@swisscheer.ch.

Championship Committee

Our championship committee, in conjunction with the board, has decided to register the Swiss Cheer Open as a European Cheerleague event. Being part of the ECL encourages teams from around Europe to visit our country and showcase their skills alongside our own athletes.

If you are interested in working with this committee, contact championships@swisscheer.ch

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National Team Committee

The national team committee organizes and coordinates everything for our national teams. There are currently seven members with different areas of responsibility. They have also updated the homepage and took professional photos of the teams and coaches. If you are interested in working with this committee, contact nationalteam@swisscheer.ch.

Judges and Rules Committee

The judges and rules committee is sparring for questions with the ECU and is supporting the board in making decisions concerning new rules and regulations. They are currently working on updating the rule book and planning an rules education for the 7th of December. They are also planning on implementing shadow judging at all Swiss competitions as well as funding safety judges education.

If you are interested in working with this committee, contact rules@swisscheer.ch

Ethics Committee

The ethics committee has collaborated with the board and Swiss Olympic to update the content on the homepage and is currently working on a document to send out to the teams regarding their ethics standards according to the industry standards.

If you are interested in working with this committee, contact ethics@swisscheer.ch.

Special Abilities Committee

The special abilities committee has created a concept to encourage implementing the special abilities categories into our clubs. They will be offered as categories (or showcases) at the Swiss Nationals in hopes of furthering inclusion in our sport. They also want to raise awareness of the whole spectrum of inclusive cheerleading and create equal opportunities in elite sports.

If you are interested in working with this committee, contact president@swisscheer.ch.

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