

General Assembly

Swiss Cheer Association

07.09.2024

Zofingen



Annual Report 23/24

- Skillsdays and Coaches Courses throughout the season
- successful ICU&IASF and ECU participation
- Various camps and competitions
- Board retreat and restructuring/reorganization of SCA
 - 'new' Mission and Strategic Goals
- Association analysis by Swiss Olympic
 - transparency
 - gender quote
 - limited mandate



SCA Mission

Our mission as the Swiss Cheerleading Association is to build a strong foundation for our sport and facilitate the development and growth of cheerleading in Switzerland.



SCA Strategic Objectives

1. encourage participation in the sport at all levels, from grass-root to elite
2. provide education opportunities for our members
3. organize and support championships in Switzerland
4. increase the recognition of cheerleading as a sport



Financial Statement 23/24

Summary Account: CH95 0900 0000 8544 0547 6 CCVS 01.08.2023 - 31.07.2024					
Revenue		ACCOUNT #	Expenses		Profit / Loss
Championships	128,605	1	Championships	-67,740	60,866
ICU / ECU Membership	0	2	ICU / ECU Membership	-4,902	-4,902
Membership Fees + Licenses	14,870	3	Membership Fees + Licenses	0	14,870
Nationalteams	39,204	4	Nationalteams	-10,441	28,763
Education	2,550	5	Education	-5,430	-2,880
Athletics	720	6	Athletics	-985	-265
Communications	0	7	Communications	-78	-78
Office	0	8	Office	-1,452	-1,452
Board / Commitee Expenses	0	9	Board / Commitee Expenses	-7,284	-7,284
Association Administion	0	10	Association Administation	-297	-297
Swiss Olympics Sponsoring	10,000	11	Swiss Olympics Sponsoring	-313	9,687
Material / Equipment Aquisition	0	12	Material / Equipment Aquisition	-7,482	-7,482
Packaging / Porto	0	14	Packaging / Porto	0	0
Unexpected Income/costs	0	15	Unexpected Income/costs	0	0
Expenses, Interest	0	16	Expenses, Interest	-204	-204
Tax	0	17	Tax	-200	-200
Total Income	195,949		Total Expenses	-106,807	89,142

Summary Swiss Championship

Summary Swiss Championship 2024			
Expense		Income	
Infrastructure	CHF 29,465.18	Tickets	CHF 48,117.69
Merch	CHF 13,205.09	Merch	CHF 11,855.00
Media	CHF 2,787.76	Shops	CHF 1,507.20
Helpers/Staff	CHF 6,657.60	Starting Fees	CHF 42,805.00
Catering	CHF 10,793.20	Catering	CHF 19,455.00
Others	CHF 626.75		
Total Expenses	CHF 63,535.58	Total Profit	CHF 123,739.89
Profit	CHF 60,204.31		

Revision

SCA Rechnungsprüfung

01.08.2023 – 31.07.2024

Die vorliegende Einnahmen-Ausgaben-Rechnung der Swiss Cheer Association (SCA) wurde auf Stichprobenbasis auf Ihre Korrektheit überprüft. Dabei wurden folgende Prüfungshandlungen vollzogen:

- Vergleich der Rechnungsbelege mit dem Postfinance Kontoauszug
- Ungewöhnliche Buchungen gesucht, Gutschriftskonto mit Stichproben geprüft
- Einzelne Buchungen im Detail geprüft (Beleg, Zahlung, Verbuchung)
- Belege abgeglichen mit Postfinance Kontoauszug
- Abstimmung des Anfang- und Endbestands an liquiden Mitteln (CHF) in der Buchhaltung mit dem Postfinance Kontoauszug

Als Revisoren beantragen wir, die vorliegende Jahresrechnung der Generalversammlung zur Genehmigung vorzulegen.

Alexander Joss

Alexander Joss
M.A. HSG in Accounting and Finance
Head HNW and Affluent Clients
Bitcoin Suisse AG

Walter Rudolf Natter

Walter Rudolf Natter
Dipl. Wirtschaftsprüfer
Senior IT and Project Controller
Partners Group AG



Annual Plan 24/25

- Coaches Courses
 - November and February
- Skillsdays@Clubs
 - Stunts, Tumbling
- Championships
 - National, international and open championships
- National Teams
 - Tryout Performance Cheer Nationalteam
 - Participation at ICU Cheerleading World Championship with three Nationalteams
 - Building up a Coed Nationalteam
- Workshops/Conferences
- Rules Comprehension course in December
- Swiss Olympic Education
- Board Get-away



Budget 24/25

Budget 24/25					
Revenue	CHF	ACCOUNT #	Expenses	CHF	Profit / Loss
Championships	172,600	1	Championship	127,100	45,500
ICU / ECU	3,000	2	ICU / ECU Membership	5,000	-2,000
Membership Fees + Licenses	17,000	3	Membership Fees + Licenses	0	17,000
Nationalteams	196,000	4	Nationalteams	200,000	-4,000
Education	5,000	5	Education	16,750	-11,750
Athletics	0	6	Athletics	5,100	-5,100
Communications	0	7	Communications	900	-900
Office	0	8	Office	6,400	-6,400
Board / Committee Expenses	0	9	Board / Committee Expenses	10,000	-10,000
Association Administration	0	10	Association Administration	23,950	-23,950
Swiss Olympics Sponsoring	4,000	11	Swiss Olympics Sponsoring	0	4,000
Material / Equipment Aquisition	0	12	Material / Equipment Aquisition	500	-500
Unbekannt	0	13	Unexpected Income/costs	1,000	-1,000
Expenses, Interest	0	14	Expenses, Interest	400	-400
Tax	0	15	Tax	500	-500
Total Income	397,600		Total Expenses	397,600	0

Proposals

Art.9.8.2

Propositions of Member Associations, as well as candidate proposals have to be handed to the Board at least two weeks before the General Assembly.

Art.9.8.3

Non-agenda items and candidate proposals which have not been handed in two weeks prior to the General Assembly have to be accepted by a two-thirds majority of the delegates with voting rights.



Board Proposals



Board Proposals

Proposal to appoint a paid job to office to help with the workload and communication within the association and special projects.



New Club Membership

La Cote Cheerleaders

Canceling of Membership

Bienna Jets Cheerleaders

Club Proposals



Qualification ICU ECC 2025

Proposal that there is a transition rule so that the teams who have won their respective categories at the Swiss Nationals be one team qualified for Europeans and the winner of the respective category at the SCO25 will be the second team qualified.

Proposal that Performance Cheer is not qualified for the ICC ECU 2025 through the SCO15 because of point in time in the season.

Consideration of the Board:

The Board supports this proposal since a transition period is understandable and feasible. However, there is no exception for Performance Cheer.

Side Note: According to the ECU rulebook, the Swiss Senior Allgirl Teams have to start in premier. Junior teams will have to compete in Level 5. We will make a proposal to the ECU to stay in the Elite Level for Seniors. For Junior Allgirl we need to talk to the ECU.

Scoresheet Access

Proposal that participating clubs are granted access to the scoresheets of other clubs where the scores are visible. The judges' comments shall stay confident.

Consideration of the Board

Granting access to individual score sheets is problematic and can't be done for the judges discretion and safety.

The judges & rules committee decided that we will provide an average of all the judges points to the teams for each category. This can easily be done with the judging system and will give the teams a deeper understanding of the distribution of the points.

No whole scoresheets will be handed out. You can always decide to discuss the scoresheets with other clubs.

Overview over the Average of the category

Senior Allgirl Cheer - Level 5

Swiss Championship 2024 - Seniors

Detail

Division Overview

Info Panel

Penalty Master

Final Results

Info Panel

 download

The data is downloaded at **09/07/2024 09:03:04**

Online.

Senior Allgirl Cheer - Level 5			CH	PS	PYR	BT	TUM	FLOW	OV	TOTAL	Rank
#	Division	Team Name	10	25	25	15	10	5	10	100	
105.	SAC - L5	Capital Hornets	8.00	18.67	18.67	11.00	6.33	4.00	7.67	74.33	3.
107.	SAC - L5	Green Storm	8.33	20.33	21.17	11.83	7.33	4.33	8.00	81.33	1.
109.	SAC - L5	Warriors Diamonds	7.67	20.83	20.00	12.50	7.50	4.17	8.00	80.67	2.

International Judges at the Swiss Nationals

Proposal that future Swiss nationals will only have international judges in the panels and that there is an additional safety judge. This proposal is to ensure independence and fairness as well as safety standards during our national competition.

Consideration of the Board:

In agreement with the safety judge issue. Will be budgeted for in future championships.

However, to further the judges education and sustainability of Swiss judges, having only international judges at the Swiss nationals is counter productive. Independence and fairness has always been ensured.

Communication within the SCA

Proposal to suggest changes concerning communication that will foster transparency, efficiency, and stronger relationships within our association. Implementing response time guidelines, regular and transparent updates, communication committee and dedicated feedback channels.

Consideration of the Board

In agreement with the suggestions.

However, the association needs people to step up and take over some of these tasks.

Restructuring of the Board

Proposal to either include or exclude all departments in the board.

Consideration of the Board

To have a solely strategic board and operative departments of the association is the goal. However, people need to step up to take on roles in the departments and committees to enable the association to move forward in that direction.

General Information



Head of Committee Reports

Championship Committee - Robine-Ann Weber

Education Department - Christina Bautista

National Team Committee - Marion Schweizer

Special Abilities Committee - Amina Aicha (Cristina Hengartner)

Ethics Committee - Cristina Hengartner



Championship Committee

- unfortunately had to cancel SCO 2024
- very successful Swiss Championship 2024

- 15.02.2025 Swiss Cheer Open in Axa Arena Winterthur
- 24.05.2025 Swiss Championship in Axa Arena Winterthur

- Always a struggle to find suitable locations for a affordable price - ideas?
Send them to championships@swisscheer.ch

- Looking for new members for the committee - reach out to email above
- At the Moment just 3 members
 - Robine-Ann (Head of, Administration)
 - Laila (Merch)
 - Nathalie (Catering)



Education Department

Basic Coaches Course:

- Move closer to J+S
- Basic knowledge is already required
- “Quality management”

How:

- 2-day course (2x/year, at the beginning of the season & mid-season)
-

BUT: Goal for J+S is a 5-6 day course



Advanced Coaches Course(s) (in analogy to WB1):

→ offer platform to further deepen basic knowledge on various topics

How:

→ 1-day course (mid-season)

→ Offering different topics to choose

Topics of the workshops (e. g.):

- Basic spotting techniques for tumbling
- How to deal with injuries/taping techniques
- Mental training
- More tbd in the afternoon

Dates

Basic Course

-02./03. November 2024

-01./02. February 2025

-

Advanced Course

- 01./02. February 2025

Additional ICU Courses:

- Rules Comprehension Course: Module B & C
- Global Coaching Techniques: Module A
- Coaching Skill Credentialing: Level 1 / Novice
- Coaching Skill Credentialing: Level 2 / Intermediate
- Coaching Skill Credentialing: Level 3 / Median
- Coaching Skill Credentialing: Level 4 / Advanced
- Coaching Skill Credentialing: Level 5 / Elite
- Coaching Skill Credentialing: Level 6 / Premier
- Coaching Skill Credentialing: Special Olympics

All Modules can be attended in either Cheerleading or Performance Cheer

- check www.icu.member365.org for more information

National Team Committee

Committee that organizes and coordinates everything for our national teams.

Seven members:

Marion - Head of Department - Headcoach Nationalteam

Nadja - Merch/Teamwear, Travel, USA

Fabienne - Helper, Food

Michèle - Finance

Lia - Accommodation & Gyms

Mättu - Sponsoring

Kathi - Performance Cheer



Special Abilities Committee

Writing of a concept for inclusive sport for athletes with disabilities.

- Inclusion of all athletes in cheerleading
- Awareness raising of the whole spectrum of inclusive cheerleading
- Equal opportunities in elite sports
- Maximizing diversity in the Swiss cheersport

J&S-course: Inclusive sport

Judges and Rules Committee

Head: Claudia Bartolini

Sparring for questions with ECU - Decision are made in in the SCA board.

Plans this season:

- Rules education on the 7th of December
- Shadow judges on all the championships
- Fund Safety Judges Education

You want to work in the Judges & Rules committee?
volunteer under rules@swisscheer.ch



Ethics Committee

ethics@swisscheer.ch

SSI - Swiss Sports Integrity

Ethics Program of Swiss Olympic



You Tube

-> if you have videos you want us to share on the youtube channel, send them to communications@swisscheer.ch



SCA Tool

- Club Membership
- Licences
- Registration to championships, SCO & Swiss Championship
- Invoices

Presentation of the tool and explanations on how to enter your data will follow in the next few weeks.



Openings in the Association

To help us further cheerleading in Switzerland we need support.

There is help needed in all departments and committees.

-> Contact president@swisscheer.ch if you are interested or know someone who is.



Election/Confirmation of the Board

The following people have to be voted on to remain in the board of the SCA:

- Claudia Bartolini
- Florence Lehot
- Marion Schweizer



Thank you Nadja!

After several years of work in the board of an association Nadja Arevalo has decided to leave her post and focus on other aspects in our beautiful sport.

Thank you very much for all you have done for our sport!



Approval of Agreements with other Associations and Organizations

The SCA is a member of:

- ICU - International Cheer Union
- ECU - European Cheer Union
- SOC - Swiss Olympic Committee



Questions/Discussion



Thank you!

Thank you very much for your attention and continuous work for our sport!

Next General Assembly:

September 2025 in Zofingen

